



WAYS TO GET INVOLVED

PARTNER with us and the Gateway Neighborhood to invest in a stronger, healthier, and more connected Perth Amboy.

Corporate Sponsorship Opportunities

PARTNER can work directly with your business to develop customized sponsorship opportunities that align with your company's brand, philanthropic priorities, employee volunteer, and community engagement goals. Each partnership is designed to provide meaningful visibility, recognition, and a tangible connection to the residents and neighborhoods your company supports.

Recognition & Visibility

- Prominent sponsor recognition on event materials, handouts, and social media.
• Naming opportunities on program assets and digital campaigns.
• Logo placement and website link on P.A.R.T.N.E.R. and Gateway websites.
• Corporate profile or feature page on the website highlighting your company's community investment.
• Inclusion in press releases, media coverage, and public announcements.
• Recognition on event signage, stage backdrops, and digital marketing materials.

Community & Event Engagement

- "Presented by [Your Company]" branding at workshops, events, and public programs.
• Check presentation or speaking opportunities at ribbon cuttings, dedications, and press events.
• Branded giveaways or on-site engagement booths at community festivals and workforce events.

Long-Term Naming & Branding Opportunities

- Logo-branded benches, planters, or flagpole banners along key Gateway corridors.
• Naming rights for pocket parks, murals, or public art installations.
• Sponsor plaques at home dedications, community cleanups, or wellness walk sites.
• Restaurant spotlight sponsorship or featured listing on PerthAmboyEats.com and PARTNERNJ.org

Each sponsorship is designed to create an authentic, visible impact, demonstrating your company's leadership and long-term commitment to the Perth Amboy community.

Contact:

P.A.R.T.N.E.R. (Perth Amboy Redevelopment Team for Neighborhood Enterprise & Revitalization)
Email: victor@partnernj.org | Website: www.partnernj.org/invest | 732-442-0384

Building Hope. Creating Opportunity.

A partnership that transforms tax credits and sponsorships into real, lasting community change.

ABOUT US

We are a group of community-based residents and partners working together to shape and form the Gateway Neighborhood revitalization vision; a resident-driven plan intended to enhance the viability of the neighborhood and improve the quality of life for its residents.

ABOUT P.A.R.T.N.E.R.'S MISSION

We have been a vital part of our community for a number of years. We were founded to serve a growing segment of our community in need of inaccessible services. We have continued to grow with the help of our donors, investors, sponsors and volunteers who make our mission possible. Through all these years our purpose still remains the same: bring services to those in need.

WANT TO LEARN MORE ABOUT PARTNER?

Scan the QR Code



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Building Hope.
Creating Opportunity.

Empowering growth through
partnership, purpose, and progress.

WWW.PARTNERNJ.ORG



Our Programs

GATEWAY NEIGHBORHOOD PROJECTS

HOUSING & ECONOMIC DEVELOPMENT ACTIVITIES

Home Harmony: Support & Rehab for Neighborhood Residents



Offer major and minor home repairs necessary for restoring and maintaining safe and healthy living conditions and preserving home values for 12 neighborhood properties. In with Partnership Morris Habitat for Humanity.

Path to Ownership: Empowering Residents for Homeownership



Supporting existing residents purchasing homes in the Gateway Neighborhood

- The PARTNER provides dual language prehomeownership workshop and financial preparation counseling and supports down payment assistance for successful graduates.

- PARTNER hosts Housing Expo events on housing safety, homeownership, financial literacy, and credit counseling. Through a comprehensive approach, this strategy better enables residents to achieve homeownership in the Gateway Neighborhood.

Neighborhood For Success: Empowering Jobs and Entrepreneurship



- Job referral services for local small businesses
- Job recruitment, screening, and training
- Job fairs
- Microenterprise start-up support
- Success leadership academy scholarships
- English as a Second Language (ESL) and GED Prep

SUPPORTIVE SERVICES

Gateway Neighborhood Revitalization Collaborative



Working with city officials, local businesses and organizations, we provide services such as movie nights, community clean-up initiatives, health fairs and services, senior programming, and other community outreach events.

Gateway Neighborhood Sponsorship & Investment Opportunities

CORPORATE INVESTMENT OVERVIEW

Through New Jersey's Neighborhood Revitalization Tax Credit (NRTC) program, corporations can redirect a portion of their state tax liability to community-based projects that generate measurable social and economic benefits. Participating businesses receive a 100% state tax credit and public recognition as active partners in local revitalization.

Corporate partners can choose projects that match their philanthropic goals, community involvement plans, or brand values. Instead of sending part of their state taxes into the general fund, companies can apply for tax credits that go directly to state-approved projects, such as PARTNERS. These investments help with housing, workforce training, small-business development, and neighborhood programs through the NRTC framework.

This structure creates a true win-win opportunity, enabling corporations to meet their civic and social impact goals while receiving meaningful visibility through sponsorship recognition, naming opportunities, and employee engagement initiatives.

FEATURED PROGRAM IMPACT (2024–2025)

PROGRAM SUPPORT

Housing & Financial Empowerment

Gateway's First-Time Homebuyer Workshops and Home Harmony Program help residents achieve and sustain homeownership.

- 40 residents completed homeownership education sessions.
- 9 home repair projects are underway with a **goal of 14 by 2026**.



Career Fairs & Workforce Development

Gateway's Career Fairs continue to be a cornerstone of local workforce engagement, connecting more than **1,600 job seekers** with employers, training providers, and community resources. Hosted in partnership with the City of Perth Amboy, Middlesex College, and the Housing Authority, these events strengthen employment pathways and economic mobility for local residents.



Community Partners

We work with several notable partners and share program space, staff, and resources. This provides investors with an opportunity to extend their reach.

- City of Perth Amboy
- Jewish Renaissance Foundation
- Bayside Family Success Center
- Middlesex College – Perth Amboy
- Housing Authority of Perth Amboy
- Middlesex County – Office of Workforce & Career Development



Career Fair Highlights:

- June 12, 2024: 23 employers participated; 530 job seekers attended.
- April 8, 2025: 23 employers and 5 community resource partners; 619 job seekers attended.
- September 23, 2025: 33 employers participated; 544 job seekers attended.

Total Impact: Over 1,600 job seekers connected with nearly 80 employers and partners across three highly successful events.

DIGITAL RECOGNITION OPPORTUNITIES

SMALL BUSINESS GROWTH & AMBOY EATS PROGRAM

PerthAmboyEats.com is a new website created to give local restaurants greater visibility and attract new customers from Perth Amboy and surrounding towns. The goal is to highlight the city's vibrant culinary scene and invite both residents and visitors to discover and enjoy diverse dining options.

Participating restaurants receive:

- A dedicated page on PerthAmboyEats.com
- A custom QR code and printed tabletop cards
- Professional photography and marketing support
- Increased visibility within the local community



BEAUTIFICATION AND OUTDOOR RECOGNITION

Community Events & Arts Engagement

Movie Nights

Gateway organizes family-friendly and cultural events that strengthen local pride and unity. Highlights include Movie Nights Under the Stars, Farewell Summer Concert, and Art & Music in the Gateway, drawing hundreds of residents annually. We average over 60 residents per community events.



Art & Music in the Gateway

Summer of 2025, P.A.R.T.N.E.R. hosted the Farewell Summer Concert at the Gateway Amphitheater, a lively evening of music, dance, and community celebration. The event brought together 277 residents, making it one of the most well-attended community gatherings of the year. The concert showcased local talent and highlighted the Gateway neighborhood's growing reputation as a hub for arts, culture, and connection.



Parks Development

Visible improvements make Gateway a more welcoming, vibrant place to live and work. Projects include new planters, park benches, and community art installations.



Health & Wellness

Community clean-ups, senior wellness programs, and outdoor fitness events help create a safer, healthier environment for families.

Community Clean-Up Initiatives (2025)

P.A.R.T.N.E.R. and the Gateway Neighborhood Collaborative coordinated several successful clean-up efforts in collaboration with the City of Perth Amboy's Green Team and community organizations. Activities included participation in the Citywide Earth Day Clean-Up and ongoing neighborhood beautification events. 2025 Highlights:

- **April 26** – Patten Center Park Clean-Up with over 15 volunteers.
- **May 17** – Green Team Clean-Up with First Responders & Fire Department with over 30 volunteers.
- **October 25** – Gateway Clean-Up with AARP Free Shred Truck with 12 volunteers, 47 carloads serviced, 10,000 lbs. of documents securely destroyed.

Total Impact: 57 volunteers engaged and 40 bags of litter collected across all events.

