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## NEIGHBORHOOD IMPLEMENTATION GRANT APPLICATION

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#### **Organization Information**

\* Organization Name Perth Amboy Redevelopment Team for Neighborhood En

\* Telephone Number 732-826-3110, ext. 611

E-mail Address ddzema@perthamboyha.org

#### **Original Information**

Project Title Gateway Neighborhood Collaborative

Requested Grant Amount \$600,000.00

**Project Description (short)** 

**Use of Funds** The following is an itemized roster of grant fund allocations:

- Salary and fringe benefits for PARTNER's GNC Program Manager which equates to \$79,750.00 for Year 6. There are subsequent 3% increases for Years 7-10.
- Materials, Supplies, & Equipment, including Office Supplies, Postage, Printing/Reproduction, and Equipment
- Other administrative costs including, Professional Development, Auditor, Development Consultant, Staff Travel, and Facility Costs (\$24,600).
- Overhead administrative cost for coordinating the partnership collaborative (\$30,000 or 5% of the overall grant
- Neighborhood building activities, including survey administration and community resource events (\$21,200).
- Implement Neighborhood beautification projects inclusive of public art & community gardens (\$13,275).
- Integration and coordination of social services (subcontracted to JRF for \$5,000).
- Health Fair & Screenings (subcontracted to JRMC for \$5,000).
- Career development and job training program consisting of training, career fairs, & skill-based workshops (subcontracted to JRF for \$18,000).
- Hold a series of Community Clean-Up Events targeting different parts of the neighborhood (\$2,000).
- Expansion of Recreational/Family Programs & Facilities (\$18,000).
- Hold a Housing Expo to promote homeownership opportunities and services available to first-time homebuyers (\$5,000).
- Run a housing education program to bring awareness to various home issues plaguing community residents, such as contamination, overcrowding, fire risk, etc. (subcontracted to the YMCA for \$12,500).
- Fraud prevention program such as document shredding, digital fraud prevention (\$10,000).
- Neighborhood Nigh Out, modeled after the National Night Out to engage residents with law enforcement officials (\$2,000).

Target Neighborhood Gateway Neighborhood - Perth Amboy, NJ

Deliverables

**Anticipated Completion Date** 

#### Impact Information

\* indicates required field

# \* Project & Organizational Update COVID-19 VACCINATION

P.A.R.T.N.E.R. and the City of Perth Amboy coordinated ACOVID-19 vaccinations for residents on June 26, 2021 at the Our Lady of Fatima Parish with Towns Pharmacy.

• Total residents registered & vaccinated: 13

PARTNER is part of the City of Perth Amboy's COVID-19 taskforce under Mayor Helmin Caba.

CAREER DEVELOPMENT

Success Bound is a partnership between the City and Middlesex County College - Perth Amboy campus, that offers Perth Amboy rising 11th and 12th graders the opportunity to earn college credits and obtaining professional work experience.

The program duration: 5 weeks from July 6th – August 10th. Interns paid by Middlesex County College via funding provided by the City of Perth Amboy for the work at host sites.

- One intern assigned to the Gateway Neighborhood office (on site and remotely)
- Schedule: Monday Thursday from 2 p.m.- 5 p.m.

o Juango Upia- Supported with resident and business owner outreach (flyering) for neighborhood events and developed business directory

#### INSTALLATION OF HISTORIC MARKER

On June 15th, an marker was unveiled for the installation on Elm Street and Market.

See media release below:

#### MEDIA ADVISORY

June 14, 2021

#### CEREMONY TO HONOR THE LARGEST LOSS OF FIREFIGHTER LIFE AT A SINGLE INCIDENT IN NEW JERSEY HISTORY

State, County, and City officials commemorate the 100th Anniversary of the 1921 Train Accident that took the lives of 9 Perth Amboy Firefighters of Eagle Engine Company 4 with a memorial ceremony and plaque dedication.

WHAT: On Tuesday June 15th at 5:00PM, the members of the Perth Amboy Fire Department will commemorate the 100th Anniversary of the 1921 Train Accident that tragically killed 9 Perth Amboy Firefighters.

WHERE: Intersection of Market Street & Elm Street, Perth Amboy, NJ. Parking will be available in the train station and also on Elm Street from Riverview Drive. Masks and social distance recommended.

WHO: Featured speakers include:

- Ronald Rios, Middlesex County Commissioner Director
- Mayor Helmin J. Caba, City of Perth Amboy
- John Leo Fedorka, Perth Amboy Fire Department Historian
- Chief Edward Mullen, Perth Amboy Fire Department
- Rich Mikutsky, Director and State Fire Marshal, N.J. Division of Fire Safety
- William Petrick, Perth Amboy Firefighters' Exempt Association President

WHEN: Tuesday, June 15, 2021, 5:00PM

- Arrivals: 4:30PM
- Presentation and remarks: 5:00PM
- Moment of Silence and Memorial Bell Ringing: 5:30 PM
- Plaque Unveiling, Final Salute, and Bagpipers to conclude program

WHY: On Tuesday June 15th at 5pm, the members of the Perth Amboy Fire Department will commemorate the 100th Anniversary of the 1921 Train Accident that tragically killed nine (9) Perth Amboy Firefighters. This incident was the largest loss of firefighter life at a single incident in New Jersey history. Through years of historical research, planning and fundraising, a committee of firefighters brought this event together to appropriately remember the Eagle 9. The Middlesex County Commissioners have donated a memorial plaque that will be unveiled at the end of the ceremony at the intersection of Market Street & Elm Street, where the train accident occurred.

Additionally, a memorial plaque that will be placed on the wall of the Perth Amboy Train Station, upon its renovation completion, will also be unveiled. This plaque was made possible by generous donations from businesses within the City and private donors.

Please join us at 5pm on this day, to formally remember and honor the significance of this tragedy for the Perth Amboy Fire Department and City of Perth Amboy.

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#### \* Project Measurements & Deliverables

## BUSINESS ENGAGEMENT PROGRAM

Cohosted with the BID a business meeting at Alameda Center on Public Safety, Code Enforcement, Small Business COVID-19 Relief grants, and Fire Inspections on July 21.

Attendees: 10 out of 10 Businesses

### INFORMATION COORDINATION & EXCHANGE

Sent 22 web newsletters on services, neighborhood meetings, and events

Campaign Name Sends Opens

8/11/2021 JRMC Health Center Week Health Fair\_ August 2021 1675 142

8/3/2021 National Night Out Same Day Promo 1676 139

7/29/2021 Public Safety BBQ Thank you follow-up 1677 246

7/26/2021 Public Safety BBQ 1681 245

7/20/2021 Business Meeting and NNO 1684 214

7/2/2021 4th of July 1684 362

6/28/2021 NRTC PUBLIC MEETING JUNE 2021 Monday 1684 139

6/25/2021 NRTC PUBLIC MEETING JUNE 2021 Resend 1682 134

6/25/2021 NRTC PUBLIC MEETING 1682 150

6/24/2021 Vaccination Clinic\_June 26 2021 1682 104

6/15/2021 GNC on 100th Anniversary on Elm Street 1682 145

6/11/2021 GNC On Ground breaking and Vaccinations 1684 130

6/8/2021 Resident Conversation\_ NRTC Initiative\_June 10 1685 148

6/2/2021 Resident Conversation\_ NRTC Initiative\_June 3 1692 136

5/31/2021 Draft Plan Notice 1695 242

5/26/2021 Small Business Meeting 1697 126

5/26/2021 SBA Community Navigator 1697 140

5/20/2021 Resident Conversation\_ NRTC Initiative 1700 145

5/20/2021 Vaccination Mobile Clinic 1700 148

RESIDENT MEETINGS

Calendar of Meeting Dates with Steering Committee:

5/27 (Resident Meeting)

6/28 (Resident Meeting)

7/26 (Resident Meeting)

7/28 (Resident Meeting)

8/10 (Resident Meeting)

EVENTS: See link for photo gallery: https://www.partnernj.org/news-events/photo-gallery.html

SURVEY ADMINISTRATION & INCENTIVES

Completed 35 surveys

Total resident surveys 24 out of 250

Total business surveys 0 out of 30

Refer to Success Measures database for copies

HEALTH FAIR & SCREENINGS

Hosted COVID-19 vaccinations at Our Lady of Fatima Parish on June 26th,

Hosted 2 out of 3 screenings Level of service: 123 out of 300 NEIGHBORHOOD WATCH PROGRAM

Hosted Public Safety Neighborhood meeting in response to on recent shootings in the neighborhood.

Attendance: 80 residents with Community Police Officers and City Directors

Petition for the removal of ABC licensing of local establishment associated with noise nuisance and shooting

https://www.perthamboynj.org/UserFiles/Servers/Server\_11204924/File/News/2021/IMMEDIATE%20RELEASE%2007262021-RECENT%20VIOLENT%20CRIMES%20COME%20TO%20A%20HALT%20WITH%20ARRESTS.pdf

NEIGHBORHOOD NIGHT OUT

Hosted with City of Perth Amboy Community Police at Washington Park on on August 3rd

Attendance: 1200 residents

#### \* Evaluation Grid

PARTNER evaluation plan renewal 2-19-21.docx (28.47 K), uploaded by Lisett Lebron on 08/14/2021

On-Going Lessons Learned The pandemic continues to provide a hardship in connecting with residents.

With the support of our steering committee and community partners meeting schedule, events, and initiatives, GNC continues to engage residents physically and virtually.

Calendar of Meeting Dates with Steering Committee:

5/17(NRTC),5/18(NRTC),5/19(Bike Rodeo and Housing Expo, 5/20 (NRTC), 5/21 (NRTC), 5/25 (AARP), 5/27 (Bike Rodeo and Food Pantry, Healthy Education), 5/27 (Resident Meeting), 6/1 (NRTC), 6/2 (Housing Expo) 6/3 (Bike Rodeo and Residents Meeting), 6/8 (NRTC and Fall Clean-ups), 6/9 (Bike Rodeo and NRTC), 6/10 (Housing Expo and Resident Meeting) 6/11 (NRTC), 6/15 (Bike Rodeo and Marker Unveil), 6/22 (NRTC), 6/28 (Resident Meeting), 7/1 and 7/7 (National Night Out), 7/19 (NRTC), 7/26 (Resident Meeting, 7/28 (Resident Meeting), 7/29 (Eviction Protection), 8/9 (COVID-19 Taskforce) 8/10 (Resident Meeting), and 8/13 (Housing Expo)

Other City of Perth Amboy awarded PARTNER with a citation for National Night Out.

## Attachments (Optional)

• Board Meeting and Citation.pdf (4.43 MB), uploaded by Lisett Lebron on 08/14/2021

# **Need Support?**